

# **Ski industry talk in South Lake Tahoe**

John Wagnon and Tim Cohee will be having a conversation about the ski industry on Feb. 28 at 7pm at Blue Angel Cafe's upstairs loft in South Lake Tahoe.

After 45 years in the ski industry, Wagnon is now retired. He had virtually every ski job there is, most recently as the head of marketing for Vail Resorts in the Tahoe basin.

Cohee is one of the leading resort operators in the U.S., with 17 years as CEO of Kirkwood Mountain Resort. Now he is a partner at China Peak Ski Resort, and is director for Sierra Nevada College's ski business and resort management program.

The discussion will include a look back at the last half century of skiing as a sport and business, as well as a preview for where the industry will go next.

Doors open at 6pm with happy hour. Admission is free. Donations will be accepted, with proceeds benefiting the Sierra Nevada Avalanche Center.