

16 things to know before betting the Sweet 16

By Case Keefer, Las Vegas Sun

Don't be fooled by photos of money line tickets and high-priced parlays still circulating on social media a few days after the initial weekend of the NCAA Tournament.

Sports books aren't hurting through the first 52 games of March Madness.

Sure, they may have taken a hit on a few highly-shared bets like UMBC at 25-to-1 to beat Virginia last Friday night but they more than made up for all the minor bumps before the weekend concluded. It remains to be seen if casinos can top last March's record \$41.2 million win on basketball, but they're probably at least on pace.

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