

# What hotels are doing to adapt to travelers

By Nancy Trejos, USA Today

Guests have a lot of demands these days. And hotels are changing their tactics to meet those demands.

Hotels can no longer offer a simple bed and a bathroom. They have to think through every decision when designing a guestroom, from the type of mattresses to the bathroom lighting to storage areas.

“You need to engineer everything that goes into a room,” says Richard Born, co-creator of Pod Hotels, which has micro-rooms.

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