

Opinion: Get more kids on bicycles

By Eben Weiss, Outside

Recently, as part of a series of lessons about “community helpers,” in which parents talk about their vocations, my son’s preschool teacher asked me to come in and tell the kids what I do.

“What do you do, anyway?” she asked, looking me up and down.

“I write about bicycles,” I replied. No doubt relieved that my job was far less sordid than my slovenly appearance might suggest, she penciled me in for an appearance between the doctors and librarians and other upstanding members of society.

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