

Sports betting's big wager – younger bettors

By Davide Porter, AP

NEWARK, N.J. – As the push to legalize sports gambling in the U.S. nears a crucial Supreme Court decision, states hoping to reap a financial windfall could face another hurdle: Attracting younger players used to online fantasy sports.

The explosion in popularity of daily fantasy sports over the last decade has created a generation of sports fans more attuned to gauging individual player statistics than how two teams may fare against each other, the challenge at the heart of traditional sports wagering.

Even more important, experts say, is whether states will be able to offer online sports wagering to a demographic raised on smartphones and laptops. That will depend heavily on how the Supreme Court decides New Jersey's case, expected this spring.

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