

Vail Resorts a contender in any U.S. 2030 Olympic bid

By Jay Hamburger, Park Record

Vail Resorts could medal in any U.S. bid for a Winter Olympics.

The Colorado-based ski behemoth has properties in three of the places that are seen as contenders to become the bid city once the United States Olympic Committee mounts an effort to secure another Winter Olympics, perhaps as early as the event in 2030.

Reno-Lake Tahoe, Salt Lake City and Denver are three of the places that are considering a bid. Vail Resorts has properties in each of the three locations.

A Vail Resorts representative said the firm would be “proud to be a part of hosting a Winter Olympic Games in any one of the three regions of Colorado, Utah or Tahoe.” Kelly Ladyga, the vice president of corporate communications, said Vail Resorts will work with Olympic efforts in any of the areas.

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