Calif. commercial pot revenue projections fall short

By Brad Branan, Sacramento Bee

In the first two months of cannabis legalization, consumers bought an estimated \$339 million worth of marijuana products from retailers in California, 50 percent less than state projections, according to a leading analytics firm.

The state has estimated that retail cannabis sales for the year would be \$3.4 billion, or \$570 million every two months.

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