Sierra to end season with appreciation day

Sierra-at-Tahoe will honor guests with Customer Appreciation Day on April 16.

All season passholders may ski or ride for free, with lift tickets available for \$35. All proceeds from lift tickets will benefit youth recreation and education including baseball, soccer, swimming and other youth activities in South Lake Tahoe.

Sierra-at-Tahoe will operate a limited number of lifts from 10am-2pm, including Grandview Express and Easy Rider Express. All guests are invited to join General Manager John Rice and the rest of Sierra's team for the official "last run of the season" from the top of Grandview Express beginning at 2pm. Last call at the Sierra Pub will be 2:45pm, in time for the ending of all winter operations at 3pm.