

Amgen to continue as Tour of California sponsor



Egan Bernal is the overall winner of the 2018 Tour of California. Photo Copyright 2018 Carolyn E. Wright

Amgen will remain the title sponsor of the Tour of California for the foreseeable future.

AEG, the owner and operator of the Amgen Tour of California, has renewed its agreement with Amgen. Amgen has been the sponsor for the last 12 years.

“At this time, we are not disclosing the exact renewal length other than multiyear,” spokeswoman Kristi Mexia told *Lake Tahoe News*. Nor has the value of the agreement been disclosed.

The renewal agreement provides the biotech company with naming rights and other exclusive sponsorship benefits for the Tour de France-style eight-day professional cycling road race, which travels annually across more than 800 miles of California's most scenic roadways, highways, and coastline drives.

South Lake Tahoe is a regular stop on the route, with stages for the men and women being **here on Friday**.

"At Amgen, our mission is to serve patients, and the Amgen Tour of California gives us a platform to discuss, educate and empower the community including patients who are battling serious illness," said Laura Hamill, Amgen senior vice president, said in statement.

As a part of the renewal, AEG and Amgen are collaborating on an elementary school program for participating California schools. The program, Be Safe! Be Active! Be Smart!, is aimed at helping children lead a healthy lifestyle while learning about bike safety.