McDonald's going to test plastic straw alternative

By Zlati Meyer, USA Today

Under pressure by environmentalists, McDonald's said Friday that it will start testing alternatives to plastic straws at select locations in the U.S. later this year.

The burger giant also announced that it will adopt more ecofriendly paper straws across all its 1,361 restaurants in the United Kingdom and Ireland, a region where the company started testing the alternative to plastic straws earlier this year. The regional rollout begins in September.

Single-use straws are the scourge of the packaging-waste world because they don't easily biodegrade and aren't really necessary for most people when it comes to gulping a soft drink.

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