

# Dream job brings nightmare challenge for USOC chief

By Steve Keating, Reuters

Sarah Hirshland landed her dream job when she was named chief executive of the U.S. Olympic Committee (USOC) on Thursday, but she faces a nightmare situation in her new role dealing with the aftermath of a massive sex abuse scandal.

She fills the post previously held by Scott Blackmun, who resigned for medical reasons amid criticism stemming from the sex abuse scandal involving ex-USA Gymnastics doctor Larry Nassar.

Described as passionate, innovative and a skilled negotiator, Hirshland's ability to make deals will be a huge asset with sponsorship and marketing rights to be put in place for the 2028 Los Angeles Olympics.

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