

Truckee store wars an ongoing battle

By Sage Sauerbrey, Moonshine Ink

Regardless of town planning commission approvals in the last year, three grocery chains attempting to open stores in Truckee are still working to get off the ground. Nugget appears dead in the water for now; Grocery Outlet is trying to appease nearby concerned residents as a Town Council discussion approaches; and Raley's is tied up in a lawsuit, despite plans to break ground this summer.

The perfect storm of store proposals has people alert for what a potential 100,000 square feet of total new grocery store space means for the town. Here is a status appraisal.

"Most people in the town – certainly Town Hall – were pretty surprised that we would get three ... proposals for grocery stores literally all at once," Truckee Town Manager Jeff Loux said. "It certainly [presented] a challenge that the town of Truckee staff had not faced before."

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