

Advertise

Lake Tahoe News is the only place to get news about Lake Tahoe seven days a week. This means people are reading *LTN* every day and therefore your ad is being seen every day.

We are the No. 1 audience is South Lake Tahoe, with the top three feeder markets being San Francisco, Sacramento, and Reno.

We have an average of 35,000 readers/month with 200,000 page views/month.

Flat monthly rate or packaged rates are available.

The Internet is the No. 1 way people get their news and information, followed by radio, television and print mediums. With so many online viewers, your ad will be seen.

In 2016, Pew Research Center released data from two nationwide surveys that said nearly 60 percent of people reading news do so online, while only 26 percent read print publications. Online readership keeps growing, while print keeps dropping.

Email info@LakeTahoeNews.net for rates. Put **“Want to advertise”** in the subject line.

Here you can [Pay your Invoice](#).

Northern Nevada is connected! 84% of adults in Washoe County and

Carson City have access to the Internet.

Internet leads media use, with 117,000 adults reported as heavy users of

the internet compares to 22% heavy radio listeners and 18% as heavy

television viewers.