

# Slopestyle, rail jam at Mt. Rose

A "rail jam" snowboard and ski slopestyle contest is scheduled from 4:30-6pm Dec. 22 at Mt. Rose-Ski Tahoe, 22222 Mt. Rose Highway. Registration is from 3:30 to 4:15pm.

Cost: Free to spectators.

Details: (775) 849.0704 or [www.skirose.com](http://www.skirose.com).

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# Eriksson Education Center open house

Eriksson Education Center Open House on July 10 from 4-6pm in Tahoe City.

The Eriksson Education Center and Demonstration Garden will be unveiled following the Children's Environmental Science Day. Visitors will be treated to tours, science activities and refreshments.

UC Davis researchers and staff will also be on hand to discuss the future of Lake Tahoe research.

As parking is limited, walking on the bike path or taking the Tahoe Trolley or TART bus is recommended.

Call (775) 881.7562 for more information.

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## **Wunderlust at Squaw**

Wunderlust at Squaw Valley – July 29-Aug. 1. [Click here for details.](#)

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## **History of South Shore casinos**

Dave Borges will present “The History of the South Lake Tahoe Stateline – Casino development” on Dec. 17 from 6:30-7:30pm. It will be at Explore Tahoe at the Visitor Center in the Stateline Transit Center, 4114 Lake Tahoe Blvd., South Lake Tahoe.

For more information, call (530) 542.4637.

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## **North Lake Tahoe SnowFest**

North Lake Tahoe celebrates its long winter season with SnowFest, a 10-day carnival and one of the region’s most popular annual family celebrations. SnowFest is scheduled for March 5-14 and will be at a variety of venues throughout North Lake Tahoe.

In its 29th year, SnowFest is expected to draw thousands of

attendees, with the majority of events free to spectators.

The annual favorites are back, along with expanded special events, including the Opening Night Ceremonies, Laser Show, Torchlight Parade and Fireworks; Mamasake Extreme Food Challenge for those with a strong stomach; 20th Annual Gar Woods Polar Bear Swim in Tahoe's frigid waters; Tahoe City SnowFest Parade; Sunnyside Luau; the Great Ski Race, an annual cross country adventure; Kings Beach Ice Castle and Lighting Contest; Wacky Winter Human Bowling with snow saucers and inflatable pins; Tahoe City Golf Course's "Dog Pull"; Joe King Poker Tournament and the 2nd Annual Ta-Hoe Nalu Arctic Standup Paddleboard Race.

For more information about SnowFest and a complete list of events, visit [www.tahoefest.com](http://www.tahoefest.com).

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## **Book signing in South Tahoe**

The revised "South Lake Tahoe Historic Photo Album" will be introduced at the Lake Tahoe Museum in South Lake Tahoe on Dec. 18 from 2-4pm.

Also, David Antonucci will sign his new book, "Snowballs Chance – The Story of the 1960 Olympics".

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## **SLT Sustainability Commish**

# **talks about plastic bags**

South Lake Tahoe Sustainability Commission is in the initial stages of drafting a policy recommendation with the goal of significantly reducing or eliminating polystyrene and one-time use plastic bags in South Lake Tahoe. The public is invited to attend the commission's meeting Feb. 3 at 4pm to comment on the proposed pathways to the goal. The meeting is at Lake Tahoe Airport.

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## **Christmas festival in South Tahoe**

The Optimist Club is having a Christmas festival, similar to those in Germany and many American communities, with crafts, food, music and other activities.

It will be Dec. 12-13 from noon-5pm at the Optimist Tree Lot in South Lake Tahoe on the corner of Highway 50 and Lakeview Drive.

There will be craft and food vendors offering their products to Christmas tree shoppers. Santa will be there to take kids' gift lists to the North Pole. Children's choirs will also be performing throughout the day. Popcorn and hot chocolate will be offered.

For more information, call the South Tahoe Chamber of Commerce at (530) 542.5060.

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# STAR installation dinner

South Tahoe Association of Realtors Annual Installation & Awards Dinner:

Date: Jan. 8

Time: 6pm no host cocktail hour; 7pm buffet dinner

Where: Edgewood Tahoe

Special guest speaker: Jim Hamilton, C.A.R. Past President

Cost: \$40 per person if paid by Jan. 5; \$55 per person as of Jan. 6

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# SMG tourism conference

Technology has impacted tourism marketing in a multitude of ways, inherently changing the marketing landscape. Tourism executives need to stay informed and understand how these changes affect their marketing strategies, and how using technology can positively impact their bottom line.

The SMG Tourism, Technology + Marketing Workshop will provide hands-on sessions ranging from social media to SEO basics. With two different tracks, for beginners and more advanced technology users, the workshop will provide valuable basics for those unfamiliar with online

technologies, as well as more advanced strategies for those who are already implementing online marketing programs.

For more information, including speakers, agenda, registration and more, visit [www.smg tourism technology marketing.com](http://www.smg tourism technology marketing.com).

When: March 17, 2010

Where: Embassy Suites, South Lake Tahoe

Time: 8:30am-2:30pm