

# Tourism, marketing workshop on South Shore

The second annual SMG Tourism, Technology + Marketing Workshop on Oct. 12 will have hands-on sessions about developing a social media strategy, online video, mobile marketing and more.

The event is at Embassy Suites Resort in South Lake Tahoe.

For more information or to register by the Oct. 5 deadline, email [info@smgonline.net](mailto:info@smgonline.net) or call (530) 541.2462, ext. 102.

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# Crime prevention training class

Tim Zehring, retired 22-year veteran of the Mesa Arizona Police Department and executive director of the International Crime Free Association, will teach "Train the Trainer Workshop" in October.

The Oct. 11 8am-5pm session is to train managers, while the Oct. 12 9am-5pm event is only for law enforcement.

Zehring developed this law enforcement based crime prevention solution in 1992. This program is now successful in more than 2,000 cities, 12 countries and 44 states including California and Nevada. Since the inception of the local program last year, more than 60 have participated from Lake Tahoe, Douglas County and Carson Valley.

Seating is limited and preregistration required. For more

information or to register, contact Melanie Raulston-Arnold at [Laketahoecrimefreeprograms@msn.com](mailto:Laketahoecrimefreeprograms@msn.com) or (775) 790.6694.

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## **DCSD schedules two curriculum meetings**

Douglas County School District is having two meetings to tell the community more about Common Core State Standards.

The meetings will include information about future small group work sessions by grade level and subject area on this topic. Those will begin in October, with the initial focus on writing instruction for grades K-6.

The first general meeting is Sept. 26 at 5:30pm, Carson Valley Middle School in Gardnerville. The second meeting is Oct. 6 at 5:30pm at Zephyr Cove Elementary School.

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## **Knitting program at South Tahoe library**

Spin-A-Yarn is starting up again at the South Lake Tahoe Branch Library. All knitters and crocheters are welcome to come for an afternoon of crafting.

Also on Oct. 1 at 1pm workers will be collecting caps for the Caps for Kids program.

The library is at 1000 Rufus Allen Blvd.

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## Chimney sweeping can prevent unwanted fire

With the cooler nights soon to be upon us, it's time to make sure your chimney is in safe working order.



We at the South Lake Tahoe Fire Department annually respond to numerous chimney fires, mainly due to creosote buildup in the chimney flue. This type of fire has the potential to extend into your house and do major damage.

To pre-vent this from happening, the fire department recommends periodic cleaning of your chimney.

*– Sallie Ross-Filgo, SLTFD*

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## Library to host Leave No Trace lecture

Mark Ardagna and Tara McCarthy from the Leave No Trace Center for Outdoor Ethics will present an Awareness Workshop in which participants will learn how to enjoy outdoor pursuits while ensuring a sustainable future.

The Oct. 15 1pm event is at South Lake Tahoe Branch Library, 1000 Rufus Allen Blvd., South Lake Tahoe.

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## Snippets about Lake Tahoe



- Unity at the Lake celebrates International Peace Day on Sept. 21 from 5:30-6:00pm at Regan Beach in South Lake Tahoe. For more info, call (530) 544.2266.

- Need news from the Tahoe Regional Planning Agency? The agency has an e-newsletter.
- Nevada Division of State Parks is having a meeting Oct. 12 from 3-5pm to receive comments on regulations about possession or use of weapons in parks. The meeting is in Las Vegas, but will be video-conferenced to the department's Carson City offices.
- Blue Angel Café in South Tahoe has a deal where if you catch the fish, they will cook it for you. Call (530) 544.6544 for details.
- South Tahoe High's boy's cross country team is having a fundraiser at Berts' Cafe Sept. 21 from 5:30-7:30pm. Ten dollars buys a salad, spaghetti dinner, and drink.
- Here is Caltrans' Sierra roadwork schedule for next week, as well as the El Dorado-Tahoe schedule.

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# Placer County offering Community Awareness Academy

The Placer County Sheriff's Office is looking for people to participate in next month's Community Awareness Academy.

The series of eight classes gives people an inside look at the agency. Each of the eight sessions covers a different topic. Classes are Oct. 4-27 on Tuesdays and Thursdays from 6 to 9pm at the Community Room of the Placer County sheriff's headquarters in Auburn.

To sign-up or reserve a spot, call Lynn Harrison at (916) 652.2419, or email [lharriso@placer.ca.gov](mailto:lharriso@placer.ca.gov).

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## Hwy. 28 delays expected this weekend

Caltrans is alerting motorists that delays are expected on Highway 28 due to paving operations.

Operations will take place as follows:



- Sept. 17 from 7am-8pm: Motorists can expect eastbound lane closures from National Avenue to the junction of highway 267 and 28.

- Sept. 18 from 7am-8pm: Motorists can expect westbound lane

closures at the same location.

Lane restrictions will be in affect during the paving operation. Motorists are advised to expect delays up to 10 minutes.

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## **Class teaches businesses about identity theft compliance**

As part of its Chamber Education program, the North Lake Tahoe Chamber of Commerce in partnership with the Sierra Economic Development Corporation is hosting a Business Identity Theft Compliance Workshop on Sept. 22 from noon to 1:30pm at Granlibakken Lodge, 725 Granlibakken Road in Tahoe City.

Deadline to register is Sept. 19.

Attendees will learn about identity theft laws and how they affect businesses, business liability when there is a breach, the types of identity theft and behavior awareness, as well as tools for creating a policy to protect their business.

The cost is \$55/person and participants need to bring their lunch. To register, call the Sierra Economic Development Corporation at (530) 823.4703 or email [info@sedcorp.biz](mailto:info@sedcorp.biz).

This class will also be repeated Oct. 26 in Kings Beach at the North Tahoe Event Center.