REGISTRATION

Name		de
Address		
City		
State	Zip	3
Phone		2
Email		

\$25 per session or \$65 for all three

- □ May 5
- □ May 12
- □ May 19

Amount Enclosed

Card Number _____

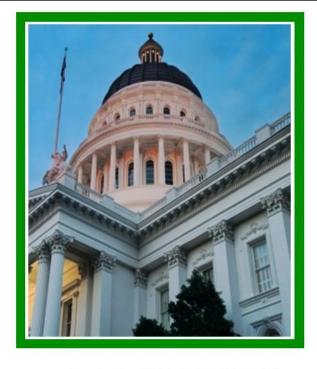
Expiration date_____

Signature

Return to TahoeChamber.org PO Box 7139 Stateline, NV 89449

All classes will be held in TahoeChamber Conference Room 169 Hwy 50 • Stateline • NV 89449





CAMPAIGN WORKSHOPS 2010

Empowering business leaders for public office, boards and commissions

CAMPAIGN WORKSHOPS 2010

In order for our community to achieve prosperity we must develop future leaders who will work to achieve the vision.

Thus TahoeChamber.org is presenting this Campaign Workshop series in order to empower potential future leaders and their campaign team members.

You will learn what it takes to run an effective campaign and the "How To" so you CAN shape the future!

WHAT IS PUBLIC SERVICE AND WHY SHOULD I RUN?

May 5th, 6pm to 8 pm

Panel Moderator

Dr. Jill Derby

Former Regent of the Nevada System of Higher Education Former State Party Chairman for NV Democratic Party

Panel

Julie Regan

Communications & Legislative Affairs, TRPA

Betty "B" Gorman

President & CEO, Tahoechamber.org

Hal Cole

City Council Member, City of South Lake Tahoe

Nancy McDermid

Douglas County Commissioner

Norma Santiago

El Dorado County Supervisor

Tom Davis

Former City Council Member, City of South Lake Tahoe

Topics Include

Economic & Environmental Issues

Do current elected officials see the issues from the same perspective as you?

What types of public offices are there and how do I participate?

DEVELOP A WINNING CAMPAIGN

May 12th, 6pm to 8 pm

Panel Moderator

Greta Hambsch

Former candidate, Taheochamber org Board Member

Panel

Dennis Crabb

Rollston, Henderson, Crabb & Johnson, Ltd.

Carl Ribaudo

Strategic Marketing Group

Topics Include

Campaign Regulations & Ethics

Building Your Team & Raising the Funds

"WHAT IT TAKES TO WIN"

May 19th, 6pm to 8 pm

Panel Moderator

Steve Davey

Chief of Staff for Assemblyman Ted Gaines

Panel

Cindy Trigg

Douglas County School Board Member, Rural Coordinator for NV Democratic Party

John Packer

Public Relations Director, Harrah's/Harveys Casino

Brooke Laine

Former City Council Member, City of South Lake Tahoe

Topics Include

Identify your demographics

Developing & delivering your message

Building relationships & trust

Working with the media