

NOW I WOULD LIKE TO ASK YOU ABOUT A DIFFERENT SET OF ISSUES FACING THE CITY OF SOUTH LAKE TAHOE.

1. I am going to read you a list of different goals to improve the built environment in and around the City. After you hear the list, please tell me which one you think should be the City’s highest priority for community investment. **(RANDOMIZE)**

- Improving and repairing local streets and roads ----- 45%
- Improving storm drain storm water infrastructure ----- 10%
- Improving recreation facilities ----- 10%
- Building or improving sidewalks, curbs and pedestrian lighting, ----- 23%
- (ALWAYS READ LAST)**
- Or some other priority (Please Specify _____) ----- 4%

- (DON’T READ)**
- (DON'T KNOW/NA)**----- 3%
- (ALL)**----- 4%
- (NONE)** ----- 1%

NEXT I WOULD LIKE TO GIVE YOU SOME ADDITIONAL INFORMATION ABOUT ONE OF THESE ISSUES—STREET AND ROAD IMPROVEMENTS.

CURRENTLY, FIFTY PERCENT OF THE CITY’S STREETS AND ROADS FALL BELOW MINIMUM SAFETY STANDARDS AND ONLY HAVE A REMAINING USEFUL LIFE OF LESS THAN FIVE YEARS. IT WOULD TAKE TWO MILLION DOLLARS TO BRING LOCAL STREETS AND ROADS UP TO MINIMUM SAFETY STANDARDS WITHIN FIVE YEARS.

2. Now that you have heard more about the issues. I would like to ask you again which of the following goals you think should be the City’s highest priority: **(RANDOMIZE)**

- Improving and repairing local streets and roads ----- 54%
- Improving storm drain storm water infrastructure ----- 10%
- Improving recreation facilities ----- 8%
- Building or improving sidewalks, curbs and pedestrian lighting, ----- 20%
- (ALWAYS READ LAST)**
- Or some other priority (Please Specify _____) ----- 4%

- (DON’T READ)**
- (DON'T KNOW/NA)**----- 1%
- (ALL)**----- 2%
- (NONE)** ----- 1%

3. Next I am going to read you a list of several methods that might be used to raise money to fund local street and road improvements. After you hear each one, please tell me if you would support or oppose using that particular way of raising new revenue for that purpose. **FIRST/NEXT**, would you support or oppose____**(RANDOMIZE)** **(IF SUPPORT/OPPOSE, ASK:)** “Is that strongly **SUPPORT/OPPOSE** or just somewhat?”

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	<u>STRNG</u> <u>SUPP</u>	<u>SMWT</u> <u>SUPP</u>	<u>SMWT</u> <u>OPP</u>	<u>STRNG</u> <u>OPP</u>	<u>READ)</u> <u>DK/NA</u>	<u>TOTAL</u> <u>SUPP</u>	<u>TOTAL</u> <u>OPP</u>
[]a. Issuing bonds, allowing the City to borrow money to complete the projects and pay it back over time with money from local property taxes-----	16%	25%	22%	33%	3%	41%	55%
[]b. Increasing the transient occupancy tax, charged to hotel and motel guests -----	34%	32%	13%	19%	3%	65%	32%
[]c. Establishing a half cent local sales tax, paid by anyone who shops in South Lake Tahoe-----	27%	30%	12%	30%	1%	56%	42%
[]d. Establishing a flat tax on every parcel of property in the City of South Lake Tahoe-----	9%	21%	21%	42%	6%	30%	64%