



City of South Lake Tahoe

"making a positive difference now"

STAFF REPORT

CITY COUNCIL MEETING OF SEPTEMBER 1, 2015

TO: Honorable Mayor and City Council
FROM: Nancy Kerry, City Manager
RE: Champions Plaza Recognition Policy

RECOMMENDATION:

Hear Staff Report; Receive Public Comment; Receive Council Comments, Provide Direction or Amendments to Proposed Policy; Adopt Champion's Plaza Recognition Policy

BACKGROUND:

As part of the 2014/2015 Harrison Avenue Project, the City constructed the Champion's Plaza to provide a prominent location to recognize local athletes who reach statewide, national or international recognition in their sport. Champion's Plaza was completed in 2015. In 2015, the City issued a Request for Proposals for Public Art to be displayed in the Plaza bringing further prominence to the recognition of local champions. On July 7, 2015, the City Council awarded a contract to artist David Foster to sculpt a bronze "Champion's Flame" to be installed in the plaza.

ISSUE AND DISCUSSION:

This item is before the City Council to consider adopting the proposed Champion's Plaza Recognition Policy. The policy defines the criteria applicants will be required to meet in submitting a request to be inducted and honored in the Champion's Plaza area. Adoption of this policy will allow the City to begin receiving applications for potential champion honorees.

FINANCIAL IMPLICATIONS:

Cost of the plaques is proposed to be borne by the champions recognized. The City or the recognized Champion could hold fundraising events for the cost of the plaque(s).

SIGNATURE:

By:



Nancy Kerry, City Manager

Attachment 1: Champion's Plaza Recognition Policy
Attachment 2: Champion's Plaza Application



CITY OF SOUTH LAKE TAHOE

CHAMPIONS' PLAZA RECOGNITION POLICY

POLICY PURPOSE

The Champion's Plaza was constructed to recognize outstanding achievement by local athletes who achieve distinction in their sport at the state, national or international level. The City of South Lake Tahoe is proud of its local athletes, many of whom have competed in the Olympics and brought recognition and attention to the Lake Tahoe region. Champion's Plaza will be a place to publicly acknowledge the outstanding achievement of our community members. The Champion's Plaza is not intended to recognize lifelong or enduring achievement in a particular field unless the applicant is recognized at the state, national, or international level for such lifelong achievement.

CRITERIA AND ELEMENTS

An applicant for recognition in the City of South Lake Tahoe Champion's Plaza will be required to satisfy the minimum number of elements from each of the four (4) criteria described within this policy. Applicants must meet the requirement listed in Criterion I (Eligibility: Level of Achievement), must meet at least two (2) of the elements from Criterion II (Identity with the Lake Tahoe Region), must meet at least two (2) of the elements from Criterion III (Significance of Achievement), and must complete Criterion IV (Achievement History).

CRITERION I - ELIGIBILITY

STATEWIDE, NATIONAL, OR INTERNATIONAL LEVEL OF ACHIEVEMENT

The following eligibility requirement must be met before a nominee can be considered for possible induction into the Champion's Plaza.

Eligibility Level of Achievement

The level of achievement by the individual or team must be achieved at the statewide, national or international level and must be recognized and understood as a standard in the sport as achievement at that level. The achievement must be explicitly described. For example, "national figure skating" achievement *would not be acceptable* explanation. However, "2015 U.S. Figure Skating Bronze Medal Champion" would be acceptable.

Exceptional Individual Achievement:

An exception to the eligibility requirement would be the opportunity for nomination of first-time achievements (examples: first South Lake Tahoe resident to swim the English Channel, first South Lake Tahoe individual or group to climb

CRITERION II – IDENTITY WITH LAKE TAHOE REGION

Applicant must meet at least two (2) of the following elements before s/he can be considered for possible induction into the Champions' Plaza. The applicant must consider South Lake Tahoe to be his or her home or identify with South Lake Tahoe and/or the Lake Tahoe Region in such a way they represent the Lake Tahoe or South Lake Tahoe in their sport.

ELEMENTS:

2.1 Born in the South Lake Tahoe area.

Applicant's parent or parents resided in the South Lake Tahoe area at the time of his/her birth.

2.2 Resident of South Lake Tahoe.

Applicant currently resides in the South Lake Tahoe or resided in the South Lake Tahoe community during the time in which s/he competed to achieve the recognition for which they are applying to be honored.

2.3 Resident of South Lake Tahoe area for at least ten years before or after achievement.

Applicant lived in the South Lake Tahoe area for at least ten years prior to or after the time in which they competed to achieve the recognition for which they are applying to be honored.

2.4 Brought State, National or International Recognition to Lake Tahoe.

Applicant may have trained in South Lake Tahoe or the Lake Tahoe region, which subsequently brought state, national or international recognition to the greater Lake Tahoe area during the time in which they competed for the achievement for which they are applying to be honored. Applicant should provide evidence of state, national, or international recognition including press coverage indicating applicant is from "Lake Tahoe," or "South Lake Tahoe." Submission of press clippings and other examples of media coverage are required.

2.5 Worked (or has worked) within the community or owns a business in South Lake Tahoe.

The applicant is a past or present South Lake Tahoe area business owner or worker who has contributed in a special way to the community.

2.6 None of the above.

An applicant may still be considered if unable to meet the preceding elements by providing sufficient documentation to demonstrate the applicant's identity with South Lake Tahoe or Lake Tahoe. The significance of the applicant's association and identity with Lake Tahoe will be evaluated by the review committee.

CRITERION III – SIGNIFICANCE OF ACHIEVEMENT

Applicant must meet at least two (2) of the following elements before s/he can be considered for possible induction into the Champions' Plaza. The applicant must fully explain the significance of the achievement. It must be further specified if the achievement is the result of an individual or team effort. If application is for team recognition, team will be recognized as a whole.

ELEMENTS:

3.1 Recognition of the achievement by the South Lake Tahoe community.

Applicant must describe how the community has been affected by the achievement as well as the manner in which the community has responded (e.g. local press (print and web) coverage received subsequent to achievement, submission of press clippings and other examples of media coverage).

3.2 Peers recognize this achievement as outstanding.

Persons in the same field must recognize the achievement as outstanding and worthy of recognition. A statement of endorsement for the applicant from leaders in the applicant's field is required, which may include coaches, field professions, current and former athletes, etc.

3.3 The achievement has improved the quality of life for South Lake Tahoe area residents.

For example, the achievement may have resulted in increased educational or recreational opportunities for area residents, brought state, national or international recognition and funding to local organizations or community groups.

3.4 The achievement has improved the sport for which the athlete is being recognized.

Applicant may submit documentation, endorsements and media coverage to demonstrate applicant's achievements have improved the sport for which the athlete is requesting to be honored. For example, the applicant may have worked with youth to encourage interest in the sport; taught, mentored or inspired others to enter the sport and compete on the state, national or international stage.

CRITERION IV – HISTORY REQUIREMENT

Applicant must provide a statement of the history of their achievements in the sport. The statement must be in narrative form and in sufficient detail to completely support the conferring of the honor of being inducted into the City's Champion's Plaza. The history must provide sufficient information to enable future readers to completely appreciate the significance of the applicant's contribution. Include, if possible, documents, press clippings, photos, or other examples of media coverage related to the achievement. If the history is written by anyone other than the applicant, (for example, a parent, a coach, trainer or another) it must be read and signed by the applicant (when possible) and thus documented as a true and accurate account. If the award is conferred, the history will be placed in the South Lake Tahoe City's archives (held in the City Clerk's records) to serve as a reference and permanent record of the achievement.



CITY OF SOUTH LAKE TAHOE CHAMPIONS' PLAZA APPLICATION FORM

Name of Applicant (individual or group) Requesting to be Honored:

Achievement or Award to be Recognized:

Date or Dates of Achievement or Award:

Name of Person(s) Submitting Application (*please print legibly*):

Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

Relationship to Applicant Group or Individual: _____

Team Applicants: list all members of the team and their role, attach separate sheet is necessary:

Team Member	Role
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

AGREEMENT

In submitting this application, I have read the Champion's Plaza Policy adopted by the City Council. As the Applicant, or Applicant's representative, I acknowledge the Applicant must meet the required qualifications and that this application will be reviewed by the City of South Lake Tahoe and the decision of the City will be final. I further understand that if this application is accepted, the cost of production of the plaque and engraving will be the responsibility of the undersigned and the design of the plaque, including all engraving must be approved by the City **in advance of production** and any failure to obtain the City's approval in advance will be the sole responsibility of the undersigned and/or applicant.

Signature of Person Submitting Application: _____ Date: _____

CRITERION II - IDENTITY WITH LAKE TAHOE REGION

Applicant must meet at least two (2) of the elements required in this section before s/he can be considered for possible induction into the Champions' Plaza. Please review the policy and answer in the spaces provided. Check and complete all elements that apply.

- 2.1 Applicant was born in the South Lake Tahoe area.**
Date of birth: / / Location: _____
Description: _____

- 2.2 Current resident or resided in South Lake Tahoe during the time in which s/he competed to achieve the recognition for which they are applying to be honored.**
Explanation: _____

- 2.3 Resident of South Lake Tahoe area for at least ten years before or after achievement.**
Explanation: _____

- 2.4 Brought State, National or International Recognition to Lake Tahoe (*attach documentation if applicable*).**
Explanation: _____

- 2.5 Worked (or has worked) within the community or owns a business in South Lake Tahoe.**
Explanation: _____

- 2.6 None of the above.** An applicant may be considered if unable to meet the preceding elements by providing sufficient documentation to demonstrate the applicant's identity with South Lake Tahoe or Lake Tahoe.
Explanation: _____

CRITERION III - SIGNIFICANCE OF ACHIEVEMENT

Applicant must meet at least two (2) of the elements required in this section before s/he can be considered for possible induction into the Champions' Plaza. Please review the policy and answer in the spaces provided. Check and complete all elements that apply.

3.1 Recognition of the achievement by the South Lake Tahoe community.

Describe how the community has been affected by the achievement as well as the manner in which the community has responded (attach local press coverage received if applicable).

Explanation: _____

3.2 Peers recognize Applicant's achievement as outstanding.

A statement of endorsement for the applicant from leaders in the applicant's field is required, which may include coaches, field professions, current and former athletes, etc.

Explanation: _____

3.3 The achievement has improved the quality of life for South Lake Tahoe area residents.

The achievement may have resulted in increased educational or recreational opportunities for area residents or resulted in state, national or international funding for local organizations.

Explanation: _____

3.4 The achievement has improved the sport for which the athlete is being recognized.

Describe and attach documentation to demonstrate how Applicant's achievements have improved the sport for which the athlete is requesting to be honored.

Explanation: _____

CRITERION IV – HISTORY REQUIREMENT

Applicant must provide a statement of the history of their achievements in the sport. The statement must be in sufficient detail to completely support the conferring of the honor of being inducted into the City's Champion's Plaza. This statement of the history of Applicant's achievement must enable future readers to completely appreciate the significance of the applicant's contribution. Include documents, press clippings, photos, or other examples of media coverage related to the achievement. If the award is conferred, the history will be placed in the South Lake Tahoe City's archives (held in the City Clerk's records) to serve as a reference and permanent record of the achievement. *If necessary, attach additional pages and documentation to the application form.*

History or Applicant's Achievement:

Statement of Accuracy:

The above statement (including any additional pages attached to this application) is a true and accurate account of the history of my (or the Applicant's) achievements in the sport for which this request to be honored is submitted.

Signed by: _____

Date: _____

(Circle one): Applicant or Proposed Honoree